

Beyond GDP – from measurement to politics and policy

BRAINPOoL Final Conference

OECD Conference Centre, Paris, 24 March 2014

Welcome and Introduction

Time	Session	Speakers
14.00 – 14.05	Welcome from the Chair	Martine Durand, OECD Chief Statistician
14.05 – 14.15	Introduction to BRAINPOoL and key challenges for the conference	Adriaan Slob, TNO

Conference Session 1: Towards a Beyond GDP Narrative

Time	Session	Speakers
14.15 – 14.30	Presentation of BRAINPOoL findings and recommendations	Charles Seaford, New Economics Foundation
14.30 – 14.40	Response	László Andor, EU Commissioner for Employment, Social Affairs and Inclusion
14.40 – 15.10	Panel discussion	<p>Enrico Giovannini, former Italian Minister of Labour and Social Policies</p> <p>Helen Goodman MP, Former UK Government Welfare Minister</p> <p>Chantal Jouanno, French Senator and former Minister of Ecology and Minister of Sports</p> <p>Mikael Jungner, Finnish MP and former Party Secretary of the Social Democrats</p>

15.10 – 15.45	Questions and contributions from the floor	
15.45 – 15.48	Presentation of WebCOSI Project	Katherine Scrivens, OECD

15.48 – 16.10	<i>Coffee break</i>	
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Conference Session 2: Integrated and innovative policy making

16.10 – 16.15	Introduction from the Chair	Martine Durand, OECD Chief Statistician
16.15 – 16.30	Presentation of BRAINPOoL findings and recommendations	Saamah Abdallah, New Economics Foundation
16.30 – 17.10	Panel discussion	<p>Jan Verschooten, Deputy Head, Belgian National Planning Commission</p> <p>Gus O'Donnell, former Head of the UK Civil Service</p> <p>Andrew Dean, Director of Economics Country Studies at the OECD</p> <p>Volker Schmitt, Policy Officer, German Federal Labour Ministry</p> <p>Wanda Gaj, Research Programme Officer, DG Research & Innovation, European Commission</p> <p>Stefan Kooths, Kiel Institute for the World Economy</p>
17.10 – 17.45	Questions and contributions from the floor	
17.45 – 18.00	Summary, next steps and close	Martine Durand, OECD Chief Statistician
18.00 – 19.30	<i>Drinks reception</i>	

